

Why Humor Consulting?

By
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*"People rarely succeed unless they are having fun in what they are doing."
- Dale Carnegie*

The term "humor consulting" is inaccurate. Companies may look toward financial consultants for guidance on financial matters. They may hire leadership consultants for help in developing their management team's skill level, but humor consultants are not hired to simply increase the quality of humor amongst a commerce-driven organization.

The term "humor consulting" is more accurately an explanation of the tool used, not the objective to be gained. In other words, a humor consultant is one who is skilled in the use of humor as a means of developing, improving, or achieving some type of organizational outcome.

Typically, humor consultants are focused on an outcome related with your people, workforce, or organizational team. They may aim to increase employee morale, decrease turnover, stress management control, or simply to provide an escape relief of entertainment.

Some humor consultants may tend to be motivational, inspirational, or comical (like clowns...who scare me). Some, although a limited number, are trained and even certified in facilitating therapeutic laughter programs. Still others are gifted in delivering keynote speeches and humorous presentations that fit the bill for company events and conferences.

When to Hire a Humor Consultant

Humor Consultants can offer long-term programs and/or single event programs that are customized to your specific company culture and specific organizational challenge.

What company conditions could possibly call upon the expertise of a skilled humor consultant? I am impressed that you asked that very intelligent question! And since you did, here are some conditions in which a humor consultant may be able to offer you a solution for improvement and/or fulfillment:

- Employee Morale Improvement Needs
- Offset Corporate Changes
- Counteract Employee Turnover Trends
- Proactive Stress Management Education
- Workplace Violence Preventive Programs
- Human Resource Training
- Speaking Appointments
- Business Conferences
- Ed-utainment Training Approaches
- Employee Wellness Programs
- Leadership Retreats

How to Hire a Humor Consultant

When examining the services of a humor consultant, here are some questions to ask and things to consider:

Person – Determine if the humor consultant is someone who will “gel” with your organization’s leadership and workforce. His/her background doesn’t need to be in the exact same type of business or field as is yours, but be sure it reflects his/her ability of communicating, caring, or working with and for people. Ask then about getting along with diversity and check on their attitude toward sensitivity regarding various people’s beliefs and background.

Philosophy – Ask the humor consultant questions about their philosophy and understanding of humor and its place in business personnel issues. There is a distinct difference in the purpose and practice of humor, laughter, and comedy. These three are like separate avenues to the same destination, but understanding the application of these three is the key to your company’s successful outcome!

Programs – Make certain that the humor consultant is flexible with their scheduling and approach to achieving the same end result benefit. Budweiser may require an exact 100-year unchanging recipe, but your people and company culture are as different as the beers of the world.

Proposal – If you already surfed through the humor consultant's web site, talked with them by phone, feel good about them, than ask for a proposal to your challenge. A good humor consultant should be able to offer you a semi-detailed solution and his/her plan of approach.

10 Outcomes of Laughter from Humor Consulting

Humor consultants seek to create an environment where workplace productivity, workforce performance, and work profits can improve.

That sums up the ultimate objective that a good humor consultant wants to see happen as a result of his/her efforts.

The practice of humor consulting inspires laughter and the plain old good sense that laughing brings to an environment. In fact, here are 10 outcomes that you and your organization can expect from the practice of laughter, as a result of humor consulting:

- 1) Laughter from humor consulting helps create an emotional common ground amongst peers.
- 2) Laughter from humor consulting helps strengthen rapport amongst people.
- 3) Laughter from humor consulting helps engage people in communication.
- 4) Laughter from humor consulting helps dissolve the barriers that impede building relationships.
- 5) Laughter from humor consulting helps inspire a positive attitude toward those also involved in the environment.

- 6) Laughter from humor consulting helps people feel safe and willing to contribute of themselves to that environment.
- 7) Laughter from humor consulting helps enable attentiveness to one's organization and activities.
- 8) Laughter from humor consulting helps build a corporate sense of employee morale.
- 9) Laughter from humor consulting helps ease stress and its fearful attitude.
- 10) Laughter from humor consulting helps empower the emotional bonds that enable effective communication within teams and groups.

Steve Durkac Humor Consulting

Thank you for taking the time to read and learn about the benefit of humor consulting.

Allow me to also extend to you a risk free opportunity to receive a proposal from me regarding the challenges you may be facing within your organization.

Please call or visit my web site to contact me with any question or comment that you may have:

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